**MEDIA**

**Television**

**A votre avis, quels sont les avantages et les dangers de la télé-réalité?**

* People can become famous
* It makes good viewing
* Talk about the programmes with friends
* Relaxing/does not require much thought
* Finds genuinely talented people
* Can be degrading
* Members of the public exploited by the media
* Not real, we only see what the producers want
* Dumbing down of standards
* Becomes more and more sensational to keep up ratings

**Pourquoi est-ce que la télévision est moins populaire aujourd’hui? A votre avis, quel est l’avenir de la télévision?**

* other entertainment opportunities
* too much poor quality TV
* health concerns
* lack of originality
* new technology (Internet TV)
* 3D/high definition will improve quality
* less influential
* could go downmarket
* more advertising/sponsorship/product placement
* more specialist channels.

**Que pensez-vous de la télé de nos jours?**

programme types

specific examples of programmes

good programmes

bad programmes

educational / shocking / good influence / bad influence

personal preferences

alternatives to television

couch potato syndrome / health effects

celebrities / reality shows

adverts

used as 'babysitter'

**A votre avis, quels sont les avantages et inconvénients de la télé-réalité?**

People can become famous

It makes good viewing

Talk about the programmes with friends

Relaxing/does not require much thought

Finds genuinely talented people

Can be degrading

Members of the public exploited by the media

Not real, we only see what the producers want

Dumbing down of standards

Becomes more and more sensational to keep up ratings

**Advertising**

***A quoi sert la publicité ? A votre avis, quels en sont les aspects positifs et négatifs ?***

* sell products/economic benefits for economy
* gives consumers information/choice
* encourages customer loyalty
* public information campaigns very useful (eg health campaigns etc)
* creative and imaginative
* creates jobs
* can be expensive
* can exploit the young
* encourages people to buy unaffordable products
* not always accurate

***Répondez à ce blog en donnant votre opinion sur la publicité et son influence.***

it sells products

it can give consumers information

it is sometimes intrusive

it can be funny

it is not always truthful

music and jingles are memorable/get on your nerves

memorable slogans which people use

can exploit the young

promote the image of a product aimed at the young

shock techniques (as in drink drive commercials) can be effective.

**Avec des exemples, expliquez les bons et les mauvais côtés de la publicité dans la société actuelle.**

**Good things:**

let us see what is available to us

tell us where to obtain it/them

amuse us

annoy us

enable us to compare products

create competition between companies

**Bad things**

intrude on us wherever we are -

home/street/plane/train

mobile phones/cold calling

on television for minutes on end

cigarettes, alcohol, cars, sofas

encourage materialism

use of young women to promote goods to men

unnecessary spending

pressure on parents

force us to conform to certain brands

encourage greed

distract drivers

**Examples**

Reward for positive and negative comments on

examples given

**“La majeure partie des publicités sont trompeuses, elles ne contribuent en rien à la société” Etes-vous d’accord avec ce point de vue?**

it sells products

it can give consumers information

it is sometimes intrusive

it can be funny

it is not always truthful

music and jingles are memorable/get on your nerves

memorable slogans which people use

can exploit the young

promote the image of a product aimed at the young

shock techniques (as in drink drive commercials) can be effective.

**Communication Technology**

**Quels sont les inconvenients des telephones portables? A votre avis, pourquoi est-ce que les jeunes continuent a les utiliser malgré ces inconvenients?**

* **Health risks**
* **Cyberbullying**
* **Lack of real communication**
* **Expense**
* **Crime risks**
* **Useful in emergency**
* **Rapid communication**
* **Other uses eg camera**
* **Multimedia uses eg internet**
* **Peer pressure**

“Sur Internet, il y a beaucoup d’occasion de commettre des délits et d;abuser des droits à la personne’

**Jusqu’à quel point êtes-vous d’accord avec cette visión pessimiste d’Internet?**

fraud

theft

auctions

non-delivery of purchases

pornography

phishing

identity theft

impersonation

paedophilia

**A votre avis, quels sont les avantages et inconvénients d’Internet?**

* for communication eg e-mail
* to get information
* to buy goods and services
* educational benefits
* chats and forums
* identity fraud/plagiarism
* unsuitable material
* viruses
* unreliable information
* used by terrorists etc.

*Le gouvernement vient de lancer une campagne qui nous avertit des dangers que représentent les nouvelles technologies pour les jeunes.*

**A votre avis, quels sont les dangers des nouvelles technologies? Pourquoi est-ce que les jeunes continuent à les utiliser si elles sont dangereuses?**

* over passive life style/health risks
* anti-social
* bullying/sexual grooming
* fraud
* people live in a virtual world
* good for relaxing
* the young rely on new technology for social networking
* security (eg mobile phones)
* use new technology in their work
* offers information, entertainment

**Selon vous, quels sont les avantages et les dangers des portables?**

 Security reasons

 convenience

 fashion accessory

 encourages communication

 new technology allows access to internet etc.

 health dangers

 increase in crime (stolen phones)

 cost of calls

 causes road accidents

 nuisance to others eg in theatres.

***Ecrivez un article pour un journal en France dans lequel vous donnez votre opinion sur les avantages et les dangers d’Internet.***

for communication eg e-mail

to get information

to buy goods and services

educational benefits

chats and forums

identity fraud/plagiarism

unsuitable material

viruses

unreliable information

used by terrorists etc.

**Culture Populaire**

**FASHION**

**Que pensez-vous de l’obsession avec l’apparence physique de nos jours?**

Women’s attitudes towards appearance

men’s attitudes towards appearance

self-confidence

inferiority complex

accept how you were born

vanity

body beautiful

magazine images

models

pressures

clothes

liposuction

facelift

nose

wrinkles

suntan

tanning

impact of fast food, sugars, fats, etc.

**Expliquez pourquoi les jeunes achètent des vêtements de marque? A votre avis, est-ce que ces vêtements jouent un rôle positif ou négatif dans la vie des jeunes?**

buy them for the image/to look cool

to be part of a group/not to be excluded

to show off (money)

celebrity culture encourages it

want to keep up with trends

can cause crime (stealing)

hides one’s true personality

the cost

exploited by media/fashion houses

encourages waste/constantly changing

***“Les jeunes de nos jours sont obsédés par les célébrités et c’est une obsession dangereuse.” Etes-vous d’accord avec ce point de vue?***

love of gossip

influence of the media

role models for many

desire to be rich and famous

interest in clothes/fashion

can help campaigns eg environmental

give young ambitions

some celebrities are bad role models

some have no talent

obsession can be damaging/escapism.

***A votre avis, quels sont les aspects positifs et négatifs d’être une célébrité?***

* luxury lifestyle
* one’s talent recognised
* can do good work (charity etc.)
* product endorsement
* fame, being recognised
* lack of privacy
* pressure to continue to succeed
* bad role models
* temptations of celebrity lifestyle
* loneliness

***A votre avis, pourquoi est-ce que la vie des célébrités est si intéressante pour les jeunes de votre âge? Voyez-vous des dangers et des aspects positifs de s.intéresser aux célébrités?***

love of gossip

influence of the media

role models for many

desire to be rich and famous

interest in clothes/fashion

can help campaigns eg environmental

give young ambitions

some celebrities are bad role models

some have no talent

obsession can be damaging/escapism.

*Le shopping est la nouvelle religion et les centres commerciaux sont ses cathédrales. Des milliers de consommateurs font les magasins chaque week-end.*

**Pourquoi est-ce que le shopping est si populaire? A votre avis, est-ce que le shopping joue un rôle positif dans la vie des jeunes?**

* it’s a leisure activity
* people have more money than in the past/consumerism
* interest in fashion/new technology
* shopping centres offer other activities for a day out
* retail therapy
* shared experience with friends
* people want to look good/have the latest equipment
* can encourage greed/exploitation
* people spend more than they can afford
* lot of money wasted

**MUSIC**

**Donnez votre opinion sur l’importance de la musique dans la vie des jeunes.**

 important for relaxing

 cheers you up

 listen to music while doing something else

 type of music preferred reveals mood/personality

 life is sad without music

 shared interest with friends

 social aspects (going to concerts)

 buying/downloading music

 admire technical side of music

 so varied.

**A votre avis, est-ce que les musiques d’aujourd’hui ont une influence positive ou négative sur les jeunes?**

Examples of pop singers

Style of music - punk / house / garage

Quality of their music - Tunefulness / Discordancy /

Volume

Lyrics - meaningful, happy, positive, negative / rap

Appearance - tattoos, rings and studs

Behaviour - smashing up hotels / groupies / drunk

How they spend their money - houses, yachts, drugs,

Live Aid -Sting, Bono etc

Role models – Amy Winehouse, Pete Doherty, Ian Watkins, Gary Glitter, Posh, Cliff, Elvis, Lily Allen etc

Figures of rebellion

His/her/their songs as examples

His/her/their background

Stands the test of time - Beatles, Madonna, Elvis,Stones

Stones, etc

Breadth of appeal

**A votre avis, quelle importance tient la musique dans la vie des jeunes aujourd’hui?**

important for relaxing

cheers you up

listen to music while doing something else

type of music preferred reveals mood/personality

life is sad without music

shared interest with friends

social aspects (going to concerts)

buying/downloading music

admire technical side of music

so varied.

**CINEMA**

**A votre avis, quels sont les avantages et inconvénients des différentes façons de regarder un film? Pour vous, quel est le futur du cinema?**

going to the cinema

home cinema

internet

downloading/copying

renting films

dangers from piracy

atmosphere better in cinema

special effects eg 3D

people making their own films

equipment which combines TV/computer/cinema screen

**In your opinion, what is the value of cinema ? Why is it so popular today?**

to entertain

to make people think

to create a work of art

to get the best out of the actors

to be original

good night out

more effective than seeing a film at home

escapism

actors part of celebrity culture

to admire the technical side of cinema.

**Quelles sont les qualités d’un bon film? A votre avis, est-ce que les films doivent simplement amuser le public?**

* script
* acting
* direction
* entertaining/relaxing/thought-provoking
* plot/story/can be enjoyed with others
* should be entertaining because it is an escape from reality
* can be both entertaining and thought provoking
* should make you think about social issues
* learn about human nature
* people want to be entertained not lectured.

**Vie Saine**

**HEALTHY LIVING**

**Pensez-vous qu’il y a une crise de la santé de nos jours?**

drugs / dependency /anti-depressants

alcohol /drunkenness / bad behaviour / violence

obesity / bulimia / anorexia

exercise/sports

diet /fast food /additives

cigarettes / cancer

heart attacks

sedentary lifestyle

increased life expectancy and consequences (Alzheimer's, frailty etc)

modern medicine

***A votre avis, pourquoi est-il important de bien manger ? Que peut-on faire pour encourager les jeunes à manger équilibré ?***

* avoid obesity
* other health problems (heart/cancer/anorexia etc)
* avoids mood swings (eg additives)
* good teeth and healthy skin etc
* helps give energy for activities/reduces stress
* education/school canteens
* publicity campaigns/banning adverts for certain products
* better information on packaging
* setting a good example
* make food fun

***A votre avis, pourquoi est-ce que le fast-food est si populaire? Quels en sont les dangers?***

* fast/practical/convenient
* reasonable price
* children like it
* reliable/familiar (you know what you are going to get)
* menus can be varied
* unhealthy
* threat to regional/national cuisine
* environmental concerns
* waste and packaging
* same everywhere you go

**Stress**

**Quelles sont les causes principales du stress chez les jeunes de nos jours? A votre avis, comment peut-on éviter le stress?**

stress at work/school

money worries

family arguments

relationship problems eg divorce

pace of modern life/need to be perfect

relaxation

medication

sport/leisure activities

diet

good organisation/share problems with others

**Donnez votre opinion sur les causes du stress chez les jeunes. Quelles en sont les solutions possibles, à votre avis?**

* stress at work/school
* money worries
* family arguments
* relationship problems eg divorce
* pace of modern life/need to be perfect
* relaxation
* medication
* sport/leisure activities
* diet
* good organisation/share problems with others

**Smoking**

**Pourquoi les jeunes continuent-ils à fumer? Que doiventils faire pour abandonner cette addiction?**

to appear more grown up

peer pressure/sociable

stress

cigarette companies

role models smoke

increase price

limit availability

campaigns against smoking

information in schools

shock tactics.

**Discutez pourquoi les jeunes fument des cigarettes et proposez des mesures pour**

**combattre le probl**è**me.**

 to appear more grown up

 peer pressure/sociable

 stress

 cigarette companies

 role models smoke

 increase price

 limit availability

 campaigns against smoking

 information in schools

 shock tactics.

**Alcohol**

**Quels sont les dangers de boire trop d’alcool ? A votre avis, qu’est-ce qu’il faut faire pour reduire la consommation d’alcool des jeunes ?**

* **liver damage / health dangers**
* **violence**
* **can be addictive**
* **false way of escaping reality**
* **the cost**
* **increases taxes**
* **information campaigns**
* **ban advertising**
* **lessons in school / education**
* **parental supervision**

**POurquoi est-ce que les jeunes continuent à boire de l’alcool en excés? Quels sont les moyens pour les aider à abandonner cette addiction?**

peer pressure

stress

to seem more grown-up

to forget problems

to be sociable

a legal drug

easy to get hold of

put up the price

raise the age

information campaigns

***A votre avis, pourquoi est-ce que les jeunes d’aujourd’hui boivent trop. Comment***

***peut-on les encourager à consommer moins d’alcool?***

* peer pressure
* stress
* to seem more grown-up
* to forget problems
* to be sociable
* a legal drug
* easy to get hold of
* put up the price
* raise the age
* information campaigns on the dangers
* ban drinking in public.

**Drugs**

**Donnez votre opinion sur les causes de la consommation de cannabis. Quelles**

**mesures sont nécessaires pour combattre ce problème, à votre avis?**

 to look grown up

 peer pressure

 stress

 easy availability/affordable

 because it’s forbidden

 education programme and lessons in schools

 advertising campaign

 introduce more drug testing

 legalisation?

 target the dealers

**Que pensez-vous de la comsommation de drogues douces comme le cannabis? Que pouvons-nous faire pour combattre ce probème?**

to look grown up

peer pressure

stress

easy availability/affordable

because it’s forbidden

education programme and lessons in schools

advertising campaign

introduce more drug testing

legalisation?

target the dealers

**Holidays**

**Pour vous, quelles sont les meilleures vacances? Au soleil et à la plage ou des vacances útiles?**

where / when / why / who with /for how long

sun /adventure /danger

use of languages / meet new people / learn a skill

help children learn new sports / new skills

build schools / houses

provide clean water / teach languages

personal gain/growth

new experiences

do something altruistic

ACCEPT aspects of sun and beach holidays also as it is a possible answer to reject the suggestions made in the stimulus

relaxation/swimming

no cooking

comfortable hotel/villa/campsite

nice tan

feel good

no worries/no pressures

escape from hard work/normal routine

foreign shops

**A votre avis, quels sont les avantages et les inconvénients des vacances?**

* combats stress/relax
* spend time with family
* make new friends
* broaden horizons
* sport on holiday can be healthy
* stressful
* expense
* environmental concerns (air travel)
* destroys local culture/same everywhere you go
* threat to famous monuments.

**Quel est votre avis sur l’importance des vacances? Ne servent-elles qu’à se relaxer? Pourquoi, pourquoi pas?**

need to relax/combat stress

enjoyment

spend time with family

active holidays healthy

speak a new language

try new food/customs

opportunity to experience new culture

meet new friends

memories/shared experiences

tourism is important economically.

**SPORT**

**Quel est votre avis sur l’importance de pratiquer du sport? Que peut-on faire d’autre pour se maintenir en forme?**

you can meet new people

you can achieve goals and set challenges

it fosters team spirit

it reduces stress

sport in schools should be encouraged

provide more facilities for the young

avoid too much unhealthy food

avoid alcohol

avoid smoking

avoid drugs.

**Donnez votre opinion sur l’importance des vacances. Est-ce qu’il est question**

**simplement de se relaxer en vacances? Pourquoi/pourquoi pas?**

 need to relax/combat stress

 enjoyment

 spend time with family

 active holidays healthy

 speak a new language

 try new food/customs

 opportunity to experience new culture

 meet new friends

 memories/shared experiences

 tourism is important economically.

***A votre avis, quels sont les avantages de faire du sport et quels sont les autres***

***moyens d.avoir une vie plus saine?***

you can meet new people

you can achieve goals and set challenges

it fosters team spirit

it reduces stress

sport in schools should be encouraged

provide more facilities for the young

avoid too much unhealthy food

avoid alcohol

avoid smoking

avoid drugs.

VIE FAMILIALE

**Famille**

***Quels sont les sujets de disputes entre les jeunes et leurs parents ? A votre avis, comment peut-on avoir de bons rapports entre les parents et les adolescents ?***

* school/homework/studies
* friends/relationships
* housework
* money
* clothes/musical tastes
* good communication/listening
* clear guidelines
* sharing experiences as a family
* trust and giving responsibility
* be there in case of problems/support

**¿C’est mieux de faire partie d’une famille nombreuse ou d’une petite famille?**

LARGE FAMILY BENEFITS

more companionship

more love

more laughter

earlier maturity

earlier social competence

greater self-confidence

share more

cooperation

able to discuss problems with

range of people

constant interaction

more opportunities for play

less spoilt

lifelong friendship and support

better understanding of the

sexes

self-starters

less instant gratification

SMALL FAMILY BENEFITS

more money per head

more time for each individual

more opportunities

learn independence

self-reliance

fewer arguments?

less noisy?

greater privacy

**A votre avis, existe-t’il un âge idéal pour avoir des enfants ou l’âge n’est pas si important que ça?**

**Very young**

Advantages:

Physically 17 is best age?

Can be a friend

Similar tastes

Less age gap

Disadvantages:

Immature

No money

No education

No childhood or adolescence

Dependent on parents and grandparents

No independence

**In 20s and 30s**

Logical age

Career started and can return to work

Married or with partner

Stable

Mature

Planned

Financially stable?

**In 40s, 50s, 60s etc**

Age difference

Maturity

Financially stable

Generation gap

Physical dangers to mother and baby

Too old to meet physical demand a baby/child makes

Embarrassment for child?

**Friendships**

**Qu’estce que c’est un ami? Pensez-vous qu’avoir des amis est important?**

everyone needs a friend

a friend can give good advice

someone who is always there for you

someone who has the same interests

someone you can have a laugh with

someone who will be frank, sincere and honest

someone you can trust

someone who knows you well and can predict your mood

someone who can console you, shoulder to cry on

loyalty is important.

***Ecrivez une réponse où vous parlez des qualités des vrais amis et de l’importance de***

***l’amitié.***

everyone needs a friend

a friend can give good advice

someone who is always there for you

someone who has the same interests

someone you can have a laugh with

someone who will be frank, sincere and honest

someone you can trust

someone who knows you well and can predict your mood

someone who can console you, shoulder to cry on

loyalty is important.

* **Pourquoi est-ce que beaucoup de jeunes préfèrent se confier à leurs amis quand ils ont des difficulties. A votre avis, est-ce que les amis sont plus importants que la famille.**
* Easier to confide in friends
* Family more permanent than friends
* Trust is important in a family
* Friends same age and empathise more easily
* Parents can be like friends
* Understanding and trustworthy
* Strict / lenient
* Good listeners
* Generous
* Give advice and always be there

**Marriage**

**A votre avis, pourquoi le mariage est-il moins populaire de nos jours? Le mariage a-t’il un rôle dans notre société? Pourquoi? Pourquoi pas?**

the expenses

no shame involved as in the past

people having children later

marriage is seen as unnecessary (bureaucratic)

easier to live together

important for social cohesion

signals commitment

adds romance to life

role models for children

excuse for a celebration.

***Pourquoi est-ce que le divorce est plus fréquent que dans le passé? A votre avis, est-ce que le divorce est toujours quelque chose de mauvais?***

* easier to get divorce
* pressures of modern living
* women have more freedom
* can sometimes be better for children
* more selfish society
* better atmosphere in the home
* more harmonious society
* one parent families
* the expense
* new relationships

*Le concubinage c’est de vivre avec une personne sans être marié. On dit que c’est bien de connaître tout sur une personne afin de ne pas avoir de mauvaise surprise après le mariage.*

**A votre avis, quels sont les aspects positifs et négatifs du concubinage? Selon vous, est-ce que le mariage ou le concubinage est préférable?**

* get to know someone before commitment
* less expensive than marriage
* gives people more freedom
* marriage old fashioned
* may lead to fewer divorces
* lack of commitment
* lack of stability for children
* financial issues
* encourages people to take relationships lightly
* social problems linked to one parent families

**A votre avis, quels sont les avantages et les inconvénients à vivre seul?**

* independence/more freedom
* no need for compromise/make own decisions
* avoids risk of divorce/failure of relationship
* financial problems eased
* good for those who do not want responsibilities
* selfish/housing shortage
* danger of loneliness
* may regret lack of family later in life
* falling birth rate worrying
* shows a lack of responsibility

***A votre avis, pourquoi est-ce que le mariage est moins populaire de nos jours ? Est-ce que le mariage est toujours important dans la soci***é***t***é ***actuelle ? Pourquoi/pourquoi***

***pas ?***

 the expenses

 no shame involved as in the past

 people having children later

 marriage is seen as unnecessary (bureaucratic)

 easier to live together

 important for social cohesion

 signals commitment

 adds romance to life

 role models for children

 excuse for a celebration.

**Une des principales causes de disputes familiales sont le ménage.**

**A votre avis, c’est important et facile de répartir les tâches ménagères équitablement entre tous?**

men are lazy

women do everything

children are messy

stereotyping

shared responsibility

fairness

rotas

lack of time

washing-up / unloading the dishwasher / making meals /

walking the dog / changing nappies / cutting the lawn /

ironing / vacuuming etc